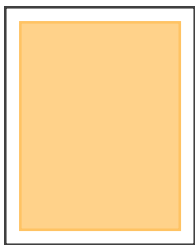
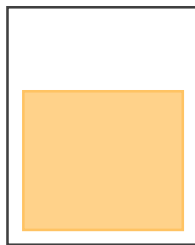


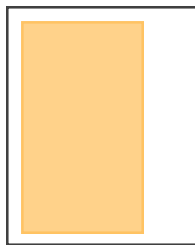
## Advertising Profiles:



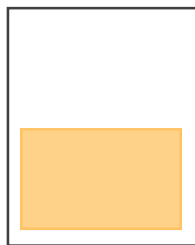
Full-page



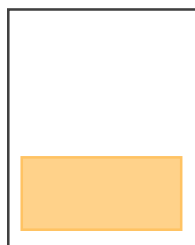
2/3-pg. Sq.



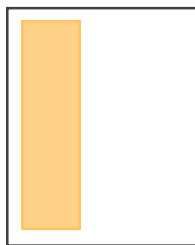
2/3-pg Vert.



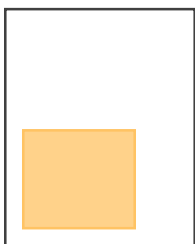
Half-page



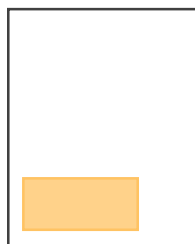
1/3-page Hor.



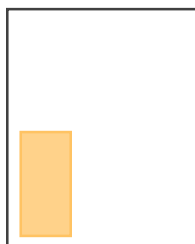
1/3-pg Vert.



1/3-pg Sq.



1/6-pg Hor.



1/6-pg Vert.

## Ad Dimensions:

Full-pg: 7" x 10" (w/bleed: \*8-3/4" x 11-1/8")

2/3-pg (Sq.): 7" x 6-5/8"

2/3-pg (V): 4-5/8" x 10"

1/2-pg: 7" x 4-7/8"

1/3-pg (H): 7" x 3-1/4"

1/3-pg (V): 2-1/4" x 10"

1/3 (Sq.): 4-5/8" x 4-7/8"

1/6-pg (H): 4-5/8" x 2-3/8"

1/6-pg (V): 2-1/4" x 4-7/8"

Bus. Cd: 3-1/2" x 2" (not shown above)

Ad design services available. Call Progress at 304-295-0607 or 888.544.8761 for rates.

## Advertising Rates:

### Ad Size:

Outside back cover

Inside cover

Facing Table of Contents

Full page

Two-thirds page

Half page

One-third page

One-sixth page

Business card

### Net:

\$ 2,150

1,875

1,720

1,650

1,320

995

675

420

195

Free bold listing in Buyer's Guide section to advertisers with one-third page or larger ad.

Second color, add \$120; full color, add \$260.

All rates are net.

Bleed on full-page ads only: no extra charge.

## Art/Film Specifications:

Publication trim: 8-1/2 x 11:

Stock: 80# coated cover, 70# coated text

Preferred screen: 133-line; Printing process, sheet fed

Negatives: offset preferred; 133-line; RRES D

Acceptable Materials: black & white ads; neg's.

RRES D or velox; color ads: negatives (RRES D)

and color proofs from actual film.

Digital files: MAC or PC format: QuarkXPress,

Photoshop, Illustrator, PageMaker. Include all files and

fonts.

## Proofs:

Advertiser will approve materials prior to closing date. Proofs will be supplied on materials prepared by Publisher. Proofs with approval (or corrections noted) should be returned within 48 hours. Advertisements appear solely at risk of advertiser.

## Terms & Cancellations:

Invoices will be issued on publication date, due and payable to Progress Publications within 10 days after receipt. A 2% discount may be taken for payment in advance. Invoices not paid within 30 days from date of invoice will be assessed a late fee of 1.5% per month (18% per annum). Accounts more than 90 days past due will be turned over for collection. Progress Publications accepts MasterCard, Visa and American Express. Cancellations may not be accepted after the space reservation deadline.

Advertise in  
**Member Directory 2006**

☐☐ Get your company message to the Valley's top business managers;

☐☐ Be seen thousands of times by potential customers who refer to the directory over and over;

☐☐ Enjoy one full year of shelf life in the official Member Directory of the Chamber of Commerce of the Mid-Ohio Valley.

Chamber Members  
Support Chamber Members

---

---

**Progress**

***Progress Publications***

P.O. Box 414  
Parkersburg, WV 26102  
Voice: 304.295.0607 888.544.8761  
[www.lockneyads.com/progress](http://www.lockneyads.com/progress)  
e-mail: [progress@lockneyads.com](mailto:progress@lockneyads.com)

*Member Directory 2006*  
is published by Progress Publications,  
a division of Lockney & Associates, Inc.

MID-OHIO VALLEY

**Member  
Directory  
2006**



Sponsored by the  
Chamber of Commerce  
of the Mid-Ohio Valley